



Dear Parent/Guardian

Welcome to WilsonJones Catering Ltd

We are delighted to inform you that WilsonJones Catering Ltd have formed a working partnership with Alexandra Primary School to provide a new type of school meal provision. Our new service will launch on the first day of the new term in September 2021.

WilsonJones are an independent contract catering company who specialise in education catering and we have a real passion and drive to provide the very best school meal service to our customers using the very best ingredients. We currently provide our services to a select number of other local schools in the Hounslow area and we are delighted to be welcoming Alexandra Primary School into the WilsonJones family.

We offer pupils a healthy two course hot lunch which consists of a main meal and dessert supplemented with a selection of freshly prepared salads and homemade breads which are freshly prepared on the premises every day.

We will be introducing fresh marketing and décor to the dining rooms and will be investing in new kitchen equipment including state of the art oven facilities. We have a dedicated theme day calendar along with special activities which will be advertised and supported by our school mascot 'Andy Apple' who visits our schools to interact with the children and participate in a wide variety of fun activities such as Healthy Eating Workshops and School Assemblies.

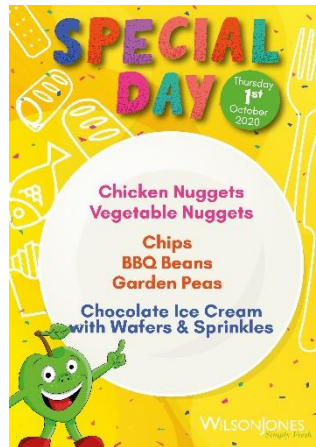
Our unique marketing provides a fun and exciting feel to the dining room which enhances the whole lunch experience for the children:

Examples of our counters and dining room marketing at other local schools:



Our first planned special theme day menu will be Caribbean Day and we will be advertising this and other theme days in due course.

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Registered in England NO. 5580495



*Example Theme Day Menus

Our 'Simply Fresh' approach to your school meal service at Alexandra Primary School will comprise of the following:

- ❖ Superb fresh food menus offering both **Halal** and **Non-Halal** meal choices
- ❖ Menus and recipes fully compliant with Government School Food Standards
- ❖ 'Food for Life' menu accreditation
- ❖ Action packed activity calendar
- ❖ Competitive meal price of £2.35
- ❖ Whole school engagement bringing parents and children together
- ❖ Supporting school curriculum activities with 'sowing and growing'

Our Food Provenance: - You can be assured that we source the finest ingredients for our menus and we ensure the following minimum standards are followed:

- ❖ Our meat products are Red Tractor Farm Assured.
- ❖ Our Halal produce is fully accredited.
- ❖ Our eggs are sourced from cage free hens and support the 'Good Egg Award' accreditation.
- ❖ We only use fish which is from sustainable sources and is approved by the Marine Stewardship Council.
- ❖ 90% of our ingredients are freshly sourced and fair-trade produce is used where possible.
- ❖ We support local farmers for our fruit and vegetables.

The benefits of a wholesome school meal in supporting the educational achievement of your child are well documented and evidenced. If you qualify for certain benefits your child may also be eligible for a free school meal in Key Stage 2, please follow this link to support your child's entitlement to a free meal:

https://www.hounslow.gov.uk/info/20025/schools_and_colleges/61/free_school_meals



We endeavour to provide menus for children with certain allergies and intolerances whenever supported by medical information. If your child has an allergy or intolerance and requires a modified school lunch please complete the Allergies and Intolerances Referral Form (AIR Form) available from school reception to ensure we have the necessary information to cater for your child.

I trust the above provides some useful information and hope you are looking forward to a change in meal provision for your child associated with and our delicious menus.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Kam Bhari', is positioned below the text 'Yours sincerely'.

Kam Bhari
Managing Director